## Priority Sector Lending (PSL)

Business Plan Template (for PSL projects above Nu. 0.5 million)

## 1. Brief description of activity

| 1.1 Proposed name of the <br> business |  |
| :--- | :--- |
| 1.2 Nature of business <br> (what is your final product / <br> service?) |  |
| 1.3 Business ownership |  |
| 1.4 Project location |  |
| 1.5 Number of employees |  |
| 1.6 Brief description of |  |
| proposed business. |  |
| Include targeted clients and |  |
| strategy to market your |  |
| product/service; and |  |
| technology to be used. |  |
|  |  |
|  |  |
|  |  |

## 2.Summary of the Financial Plan

| 2.1 Total investment cost |  |
| :--- | :--- |
| 2.2 Projected profit |  |
| 2.3 Financing plan and other <br> financial highlights |  |
|  |  |
|  |  |

## 3.Additional information

| A | Initial <br> Project <br> Cost |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Land | not <br> required <br> if it's on lease |  |  |  |  |  |  |  |  |  |  |
| 2 | Fixed <br> Assets |  |  |  |  |  |  |  |  |  |  |  |
| 3 | PreExpenses |  |  |  |  |  |  |  |  |  |  |  |
| 4 | Other Expenses |  |  |  |  |  |  |  |  |  |  |  |
|  | Total Cost of the Project |  |  |  |  |  |  |  |  |  |  |  |
| B | Capacity Utilizatio n |  | $\begin{aligned} & \text { Yea } \\ & \text { r } 1 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 2 \end{aligned}$ | $\begin{array}{\|l} \text { Yea } \\ \text { r } 3 \end{array}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 4 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 5 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 6 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 7 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 8 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 9 \end{aligned}$ | $\begin{aligned} & \text { Yea } \\ & \text { r } 10 \end{aligned}$ |
|  | Installed capacity | how <br> much <br> you can <br> produce <br> in a year <br> at <br> optimum <br> capacity |  |  |  |  |  |  |  |  |  |  |
|  | Capacity Utilization | Projected capacity utilizatio n ? |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| C | Income from Business | Price per unit of produce? |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Variable Cost |  |  |  |  |  |  |  |  |  |  |  |
|  | Consumab les |  |  |  |  |  |  |  |  |  |  |  |
|  | Raw <br> materials if any |  |  |  |  |  |  |  |  |  |  |  |



